



## **First Call for Papers**

### **9th World Media Economics and Management Conference**

**Bogotá, Colombia**

**Dates June 2<sup>nd</sup>-6<sup>th</sup> 2010**

**Hosted by Universidad de La Sabana. Faculty of Communication**

#### **Papers Submission**

Full papers with a title abstract (250 words) are required. Papers should be a maximum of 25 pages plus tables, pictures, references, and/or appendix. The title page should include the paper title, author(s), university(ies), e-mail address(es), postal address(es), and telephone number (s). If multiple authors are involved, one should be designated to receive correspondence regarding the paper. Papers submitted should be in MS Word or PDF files. **Only abstracts won't be accepted.**

English is the official language. However, papers in Spanish will be accepted for a special session sponsored by LAMMA (Latin American Media Management Association).

Deadline for papers is 1 December 2009. Papers should be submitted via e-mail to:

[german.arango@unisabana.edu.co](mailto:german.arango@unisabana.edu.co) or [9wmemc@unisabana.edu.co](mailto:9wmemc@unisabana.edu.co)

Acceptance notices for papers will be sent in January 2010.

## **Conference Information**

The World Media Economics and Management Conference brings together scholars worldwide to reflect on contemporary issues in the economics and management of media industries and firms. Established in 1994, the conference is held every two years. Previous meetings have been held in Stockholm (Sweden), Zurich (Switzerland), London, Pamplona (Spain), Lisbon (Portugal), Turku (Finland), Montreal (Canada), and Beijing (China).

For the first time, the World Conference will take place in Latin America in 2010.

## **Conference Board**

President: Robert G. Picard

Board Members: Alan Albarran, Mary Alice Shaver, Alfonso Tabernerero, Steve Wildman

Local Organizer: Germán Arango [german.arango@unisabana.edu.co](mailto:german.arango@unisabana.edu.co)