



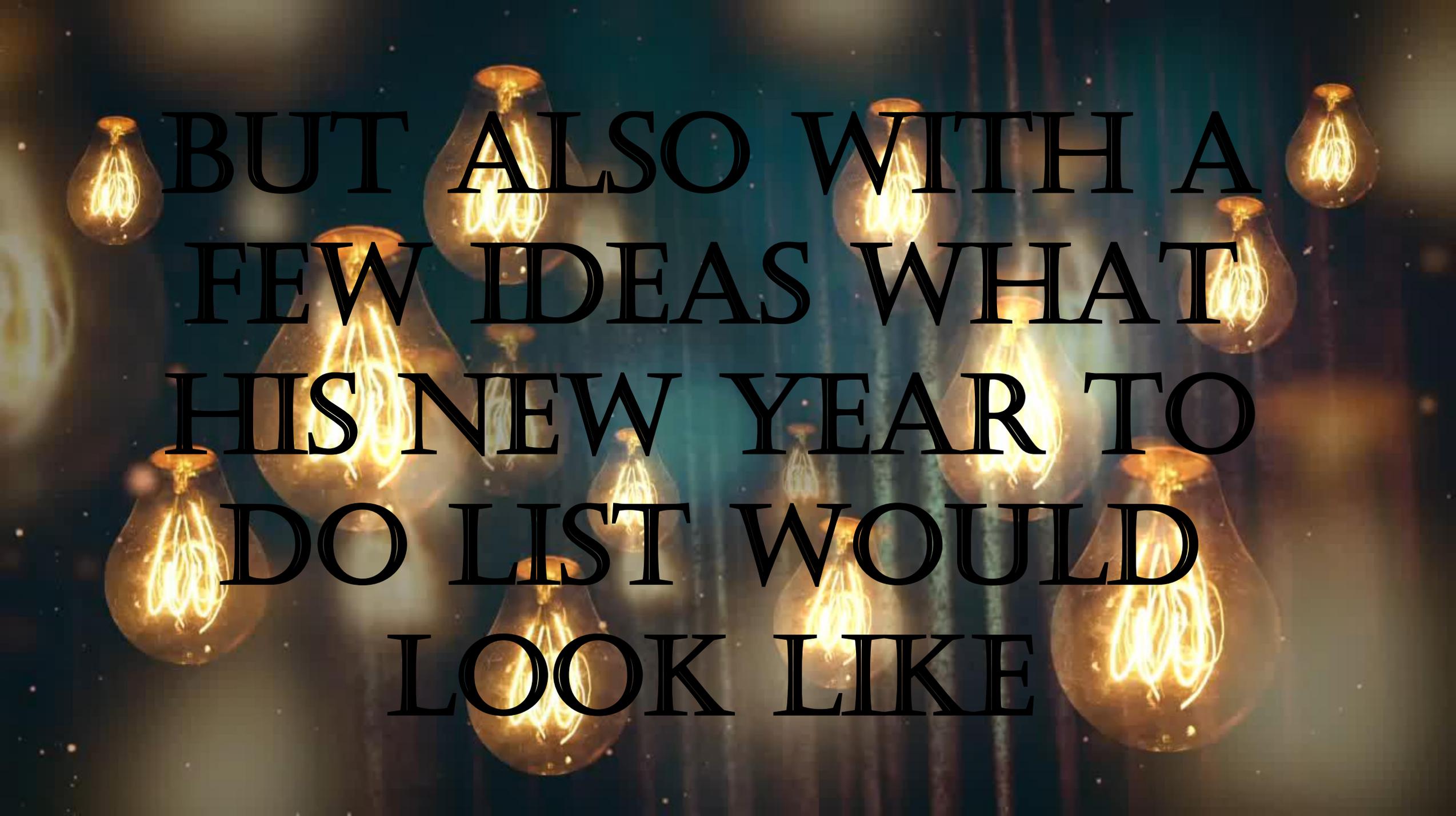
ONCE UPON A TIME...

ONE PERSON DECIDED WHAT
HIS NEW YEAR RESOLUTION
WOULD BE...

THAT PERSON PROMISED HIMSELF TO
BE THE CHANGE THAT HE WANTS
TO SEE IN THE WORLD



SO HIS NEW YEAR
BEGAN NOT ONLY
WITH FIREWORKS...

The background features a dark, deep blue to black gradient, speckled with small white stars and faint, vertical light trails, suggesting a night sky or a starry field. Numerous incandescent light bulbs are scattered throughout the scene, each glowing with a warm, golden-yellow light. The bulbs are in various positions and sizes, some in sharp focus and others blurred, creating a sense of depth and a bokeh effect. The overall atmosphere is cozy and inspirational.

BUT ALSO WITH A
FEW IDEAS WHAT
HIS NEW YEAR TO
DO LIST WOULD
LOOK LIKE

THE PERSON KNEW
THAT THIS:



A dense forest of tall, thin trees with vibrant green foliage, viewed from a low angle looking up. The trees are closely packed, and the canopy is thick with green leaves. The lighting is soft and diffused, suggesting an overcast day or a shaded forest interior. The overall atmosphere is lush and verdant.

SHOULD LOOK LIKE THIS:

THAT PERSON ALSO
KNEW THAT THIS



SHOULD TURN
INTO THIS



THE PERSON WANTED ALSO

A FUTURE
free **OF**
HUNGER

A stylized green graphic of a leafy branch with three leaves and a small bud, positioned to the right of the text.

AND HE WAS SURE THAT THERE WAS
SOMETHING TO DO ABOUT THIS



AND THAT IT SHOULDN'T BE LIKE THIS

I DON'T
KNOW
HOW TO
HELP!



SO HIS NEW YEAR TO
DO LIST CONSISTED
OF THE FOLLOWING:

PLANTING A TREE

FOLLOWING THE THREE R'S

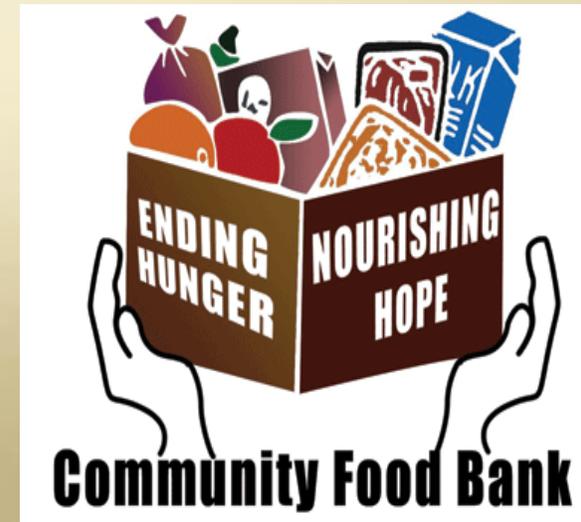


**REUSE
REDUCE
RECYCLE**



**WALKING/ CYCLING/
USING THE PUBLIC
TRANSPORT INSTEAD
OF USING A CAR**

TAKING PART IN CENTERS FOR PREPARING AND DONATING FOOD



GIVING TO THE HOMELESS WHATEVER THINGS POSSIBLE



LEARNING HOW TO HELP PEOPLE IN CASE OF AN ACCIDENT

I KNOW
HOW TO
HELP!



THAT PERSON IS
ALREADY DOING THE
THINGS FROM HIS LIST



BECAUSE THAT PERSON HAS A
DREAM...

HE WANTS TO LIVE IN A
BETTER WORLD

THAT PERSON IS SMART.

BE LIKE THAT PERSON!

